

ESOP Cookie Contest

at the CAWS Chapter Conference

Help raise money for the Employee Ownership Foundation!



ATTENTION bakers and cookie enthusiasts: Think you can bake the best cookie of any employee owner in the California/Western States Chapter? Or do you just want to eat ALL THE COOKIES? Then take part in our annual fundraising event at the CAWS Chapter Conference!

When

Tasting and judging will take place during the **Thursday Night Reception** that will be from 6:00 pm – 10:00 pm. Winners will be announced during Friday's luncheon program.

Prizes!

1st Place: \$100 + trophy
2nd Place: \$50
3rd Place: \$25

Bake Your Best Cookies!

- **\$25 entry fee per batch of cookies.** All proceeds go towards the Employee Ownership Foundation. Include your check made payable to **Employee Ownership Foundation** with your cookies.
- Not attending the conference? No problem! Entrants do not need to be registered for the conference to participate. (We hope you will, though!) This is a fundraiser, so multiple entrants from the same company are welcomed! Just have a coworker drop them off.
- See "How to Participate" below for shipping and drop off details.

Eat Cookies as a Judge!

- Are you a horrible baker but still love to eat cookies? **We need cookie enthusiast judges!** Sign up at the Chapter Conference registration desk to be a judge.
- Milk and scoring sheet will be provided. You get to sample ALL the entries!
- **\$10 fee to be a judge/taster.** Anyone participating as a judge must be registered for the CAWS Chapter Conference, though spouses/guests are welcome, too!

How to Participate

- 1) Email Daniele Barajas at dbarajas@proponent.com and say, "I will be participating in the Cookie Contest!" Include in your email the **name of your cookies** and your **ingredients list** (in case of food allergies).
- 2) Bake **at least a dozen** of your best cookies (large enough to be able to split each cookie into 2 or 4 pieces).
- 3) Ship your cookies in an air-tight container and entry fee to:

Attn: Jenifer McDonald

California/Western States Chapter Conference (October 2-4, 2019)
Harrah's South Lake Tahoe
15 US 50
Stateline, NV 89449
800-427-7247

- 4) Your cookies need to arrive **no later than noon on Thursday, October 3rd**, to ensure they are entered into the contest.

**** Coming to the conference?** Bring your cookies with you and drop them off at the conference registration desk along with your entry fee! **

How Will the Contest Work?

- Cookies are given number assignments so judges/tasters have no clue who made them; organizers keep meticulous notes to know who is what number.
- Organizers provide décor, plates, napkins, milk, and coffee on tasting day.
- Judges/tasters fill out scoring sheets, entering scores by cookie number, based on the following attributes:
 - Taste
 - Appearance
 - Texture
 - Originality

Taste scoring is weighted the most, followed by appearance, texture, and then originality.



Your participation fees go to support the work of the **Employee Ownership Foundation** and its advocacy, research, and scholarship programs to increase the level of awareness and appreciation of the benefits of employee ownership and increase the number of employees who have access to this benefit. Help them get the word out about ESOPs by supporting this delicious fundraiser!

